Gaming and Betting

Distributed computing Enterprise challenges

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Agenda

overview of the industry [from a technical perspective] influences on design and architecture discussion of Betting with Actors Platform Considerations



Betting Today

Poker

Blackjack

Casino/Slots

Sports

Example: Tennis

Federer vs Nadal, 5th set Australian Open 2017

Nadal leads 3:2 in the fifth

Federer breaks to 3:3

View of the data





Choose Responsive to provide entertainment



Resilience to build trust



Elasticity and Message Driven to drive profitability



Guiding Principles

Respond in a timely manner



How to achieve Elasticity/Resiliency/Responsiveness

Provide the means of composing different feeds



Composing Feeds







A core business process that needs to evolve

Actor Model Case Study





Actors



Actors





Outcome

Concurrency was good 10M processes in a VM (vertical scalability)

Memory 65GB or RAM (usual Grand National traffic)

250K messages sent from one selection [slow] (x 1K) = 250M supervision hard (for 250K children), looked at sharding



Modelling Bet tree structure with Actors for changing state is problematic.

Millions [up to 250M] of messages flowing in bursts creates problems

Next step [Actors as units of computation]

Next Iteration





Usage of RAM decreased significantly [2GB]

Achieved good level of concurrency (with sharding)

Likely the way forward but need to think about how to achieve concurrency effectively [tricky edge cases to solve]

Personalization

Omnia Platform (Lambda Architecture)



https://www.lightbend.com/resources/case-studies-and-stories/uks-online-gaming-leader-bets-big-on-reactive-to-drive-real-time-personalization

Enterprise Challenge (not a solution challenge)

Provide common platform for services [betting, personalization]

Enable service communication and composability

Maintain consistent design principles



Key considerations going forward

Conway's law (and the reverse)

CQS, CQRS, Event Sourcing, DDD, Messaging contracts (need to be upheld by all)

Scala can be a challenge so continuous learning is necessary

Front-End cannot be an afterthought

Summary & Q&A